<table>
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<tr>
<th>Course Code: F29KM</th>
<th>Course Title: Knowledge Management</th>
<th>Course Co-ordinator: Jenny Coady</th>
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<tbody>
<tr>
<td>Pre-requisites:</td>
<td>None</td>
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| Aims:             | ♦ To provide students with an overview of information and knowledge management in organisations  
                     ♦ To critically evaluate a range of methods used to develop strategies for information and knowledge management  
                     ♦ To examine the role that knowledge and users play in the learning organisation  
                     ♦ To critically evaluate the value of knowledge and IT for competitive advantage  |
| Syllabus:         | ♦ Information and Knowledge Management in Organisations  
                     ♦ Principles of Knowledge Management: information mapping and information audits  
                     ♦ Knowledge elicitation and representation  
                     ♦ Information strategy development  
                     ♦ Knowledge and IT for competitive advantage and as a corporate resource  
                     ♦ The learning organisation  
                     ♦ Planning for Knowledge Management within an organisation and the ethical issues which arise  |
| Learning Outcomes: | Understanding, Knowledge and Subject-Specific Skills  
                     ♦ Differentiating between Data, Information and Knowledge  
                     ♦ Understand and evaluate theories and practices of knowledge management in organisations  
                     ♦ Critically evaluate the value of knowledge and IT for competitive advantage  
                     ♦ Compare and contrast methods to develop strategies and planning for knowledge management within organisations  
                     ♦ Examine the rise of the concept of the Learning organisation and how it can aid in competitive advantage  |
| Learning Outcomes:  Personal Abilities: | Cognitive skills, Core skills and Professional Awareness  
                     ♦ Evaluating policies and strategies  
                     ♦ Planning for large scale organisations  
                     ♦ Ability to manage directed reading with self research (PDP)  
                     ♦ Report writing and demonstrating argument development (PDP)  
                     ♦ Use of technology as a means of learning, contributing and discussing (PDP)  |
| Assessment Methods: | Assessment: Examination: (weighting – 100%)  
                     Re-assessment: Examination: (weighting – 100%) |